

European CSR Award Scheme



Inspiring partnerships for innovation and impact

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The European CSR Award
is being implemented in Romania through:



„As leaders on the Romanian financial market and members of a financial group present in the entire CEE, we consider it our responsibility to engage and to support events that promote sustainable business models.”
Steven van Groningen,
CEO Raiffeisen Bank



„Avon has a longstanding commitment to philanthropic programs and is devoted to the mission - ‘do well by doing good’. We are honored to recognize CSR Excellence through European CSR Award 2013. Together we must encourage and sustain Romanian companies to manage their business enterprise to the highest standards while leveraging their unique capacity to mobilize and engage people to be agents of change in their lives, communities and the world.”
Răzvan Dirațian, General Director Avon Romania and Moldova



„I believe this competition encapsulates our principles in engaging the stakeholders in the Sustainable Development area: dialogue, collaboration, positive impact and innovation for the benefits of the society. We are happy to be able to support through the European CSR Award Scheme, the recognition of such principles brought to life by companies and their partners.”
Andrew Highcock,
President of Ursus Breweries

Showcase your Success

A unique opportunity to shape the development of CSR in Europe

The first ever pan-European Award Scheme to inspire CSR excellence in multistakeholder projects is launching in 2013.

This exciting and pioneering initiative will focus on successful partnerships between business and non-business organisations, with particular emphasis on collaborative programmes that tackle sustainability through innovation.

Supported by the European Commission, CSR Europe and Business in the Community will co-lead a consortium of 29 National CSR organisations to deliver the European CSR Award Scheme for Partnership, Innovation and Impact.

The overall aim of the Award Scheme is to:

- ▶ Give higher visibility to CSR excellence and raise global awareness on the positive impact that business can have on society
- ▶ Bringing the best European CSR multistakeholder projects into focus
- ▶ Enhance the exchange of CSR best practice across Europe
- ▶ Encourage CSR collaboration between enterprises and stakeholders
- ▶ Create innovative solutions to tackle sustainability issues

To find out how to enter the European CSR Award Scheme or to request an application pack, visit

www.csr-romania.ro/european-csr-awards.html and
www.europeancsrawards.eu

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Reușim împreună.



Lead the way in Europe

Celebrate CSR excellence, innovation and sustainability

The new European CSR Award Scheme provides a unique opportunity to promote your CSR partnerships both nationally and on a European platform. Whether you're a SME partnering a single organisation, or a large company working with multiple stakeholders, we're keen to learn how your collaboration has created positive social and business change.

5 reasons to apply

- 1 Gain recognition from your peers as a leader in CSR
- 2 Increase your reputation and credibility at National and European level
- 3 Showcase your organisation's innovation and commitment to sustainability
- 4 Exchange 'best practice' and influence CSR development through replication
- 5 Celebrate winning partnerships at prestigious Award ceremonies

There are 2 categories in the National Award for this overall European CSR Award Scheme

Award 1

Partnerships involving small and medium-sized enterprises (SMEs)

Award 2

Partnerships involving larger companies

Entries are assessed by a panel of CSR independent practitioners from business and non-business organisations

The national winners from each category will be selected based on the positive impact their multistakeholder projects have brought to both society and business. Judges are looking for innovative and sustainable initiatives that can be replicated effectively.

Winners will be celebrated at both a National CSR Award Ceremony, as well as at the overall European CSR Award Ceremony in Brussels in June 2013, organised by the European Commission.

At the European Ceremony, winners will be presented with an Award certificate, signed by a high level representative of the European Commission.

Submissions to the European CSR Awards are free

To find out how to enter the Award Scheme or to request an application pack,
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Conditions of Entry

- ▶ Entries must be multistakeholder projects, involving a business and one or more non-business partners.
- ▶ The European CSR Awards are open to private sector companies.
- ▶ Social enterprises, voluntary organisations or public sector bodies are not eligible, but can form part of an application by a partner company.
- ▶ Partnerships should have been created within the last 5 years.
- ▶ Projects will be entered into one of two categories – SMEs or larger companies.
- ▶ Entries must include a partner verification statement confirming society benefits.
- ▶ All applications must be submitted by sending completed applications to europancsrawards@csr-romania.ro
- ▶ Entries will be assessed by a multistakeholder jury panel comprised of business and non-business representatives.
- ▶ The European CSR Award Scheme will run from December 3rd, 2012 until June 2013. For more information visit: www.csr-romania.ro/european-csr-awards.html

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SCOTTISH BUSINESS
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DEVELOPMENT
Opportunity. Leading.

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CSR TURKEY

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Forética

Network for
Social Responsibility
of Slovenia

Business
Leaders
Forum

BUSINESS
LEADERS
FORUM
SERBIA

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BUSINESS
FORUM

CSR Norway
Network for Corporate Responsibility

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BYZNYS PRO SPOLEČNOST
BUSINESS FOR SOCIETY

INNOVATION
FORUM

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Corporate
Social
Responsibility

KÖVET
Association for Sustainable Economies

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European CSR Award Scheme



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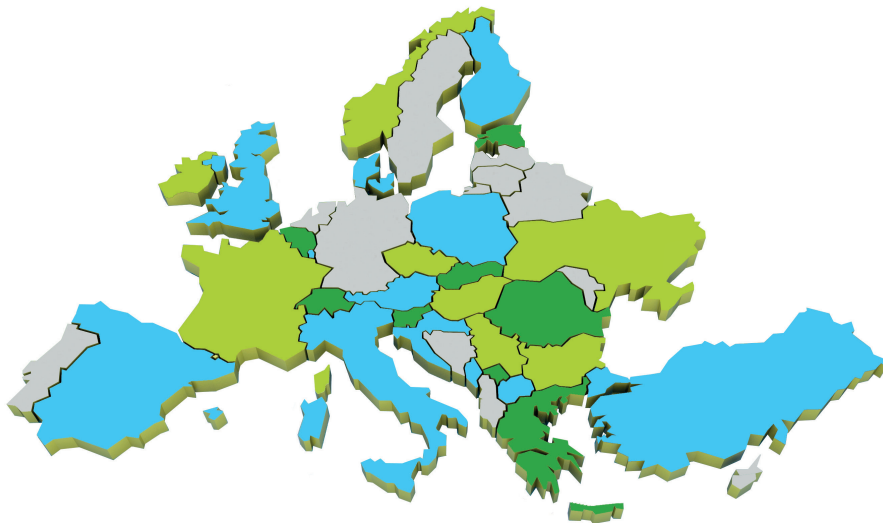
BUSINESS
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